



National Carousel Association

132 A TENTH STREET, N.E. ATLANTA, GA 30309 • 892 0065

• POSSIBILITIES OF RAISING REVENUE •

Raising revenue for your carousel project can be easier than you might expect. Enthusiastic workers representing every facet of the community should become involved. Enthusiasm is easy to generate as everyone is in love with carousels from childhood experiences. Revenue is easily generated through personal contacts with executives as well as the working class.

Articles about carousels and the preservation of them will fan the enthusiasm. Interest radio and television stations in fund raising schemes. The more said about carousels, the better.

One of the best schemes for raising money is to have a sale. Each animal on the machine can be sold to individuals, corporations or businesses. The animals would then be the responsibility of the buyer to maintain on the machine as well as the grounds and building. Each buyer has a contract to this effect and, in turn, a plaque is installed on each animal with the buyer's name. Thus the entire community can feel a part of the operation. The contract is much like a contract for buying livestock or live horses. In New Philadelphia, Ohio, this scheme for saving their carousel is working fine.

Perhaps the above methods may fit your situation.



CHARLES WALKER, CONSERVATION CHAIRMAN

National Carousel Association

132-A TENTH STREET, N.E., ATLANTA, GA. 30309 - 892-0065

CAROUSEL PEOPLE TO CONTACT WHO HAVE RAISED FUNDS FROM PUBLIC SOURCES:

GAIL DUNFEE
CRESENT PARK CAROUSEL PRESERVATION ASSOCIATION
145 TRAUTON AVE.
EAST PROVIDENCE, RHODE ISLAND 12914
401 - 434 - 3311 EXTENTION 297 -

SALLY WAIMAN 203 - 265 - 5106
LIGHTHOUSE POINT PARK CAROUSEL
PARKS AND RECREATION DEPARTMENT
1 LIGHTHOUS ROAD
BOX 1416
NEW HAVEN, CONNECTICUT 16512

GEORGE WILLIAMS
CITY PARK
800 GOODNIGHT
PUEBLO, COLORADO 81005
303 - 566 - 1748

JO DOWNEY
KIT CARSON COUNTRY CAROUSEL ASSOCIATION
P.O. BOX 28
STRATTON, COLORADO 80836
303 - 348 - 5562

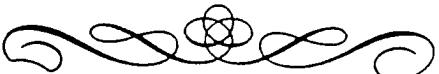
BARBARA WILLIAMS
SANTA MONICA PIER
200 SANTA MONICA PIER
SANTA MONICA, CALIFORNIA 00601
213 - 458 - 8698

BURLINGTON CITY PARK
BURLINGTON, NORTH CAROLINA 27215
DIANE VAUGHT
2112 SOMER AVE.
BURLINGTON, NORTH CAROLINA 27215
919 - 584 - 5416

BUSHNELL PARK CAROUSEL SOCIETY
15 LEWIS STREET
HARTFORD, CONNECTICUT 16103
203 - 525 - 1618

also CAROUSEL SOCIETY OF THE NIAGARA FORTIER
ALLEN HERSCHEL CAROUSEL FACTORY RESTORATION
P.O. BOX 672
240 GUNDRA STREET
NORTH TONAWANDA, NEW YORK 14120
716 - 694 - 4400

TUSCORA PARK



“SELLING” THE HORSES TO SAVE A CAROUSEL.

A Novel Idea “Pays Off” for New Philadelphia, Ohio.

Story and Photos by Jerry Betts (Worthington, OH)

Tuscora Park is an old-fashioned city park which features shelter houses, a swimming pool, a duck pond, a stadium, a playground and five rides, one of which is an antique carousel built by the Spillman Engineering Company in 1939 for \$1,200 — a seemingly large sum of money considering we had just come out of “The Great Depression”. This well-cared-for park takes a person back about one hundred years to less hurried times.

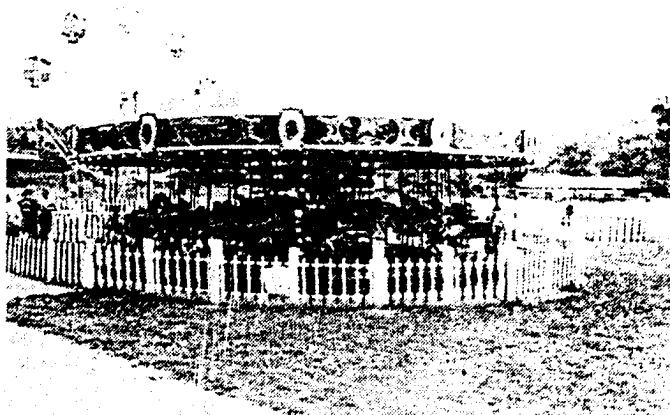
NCA Director Jerry Betts first “discovered” this carousel back in 1962 when he was on a picnic with his new bride, Freda. Although he was impressed he did not see it again until 1975. By this time he had been to N.C.A. conventions and found that there were good resources and people available for restoring old carousels. A dream of its restoration came an obsession with Jerry, so he introduced myself to Fritz Gilgen and Rod Miller of Tuscora Park. These men were fascinated with the knowledge they had of the origin of their carousel and said that they had always wanted to do something to restore it, but didn’t know just where to start. It seems that the townspeople of New Philadelphia had always had a fondness for their merry-go-round.

So Jerry put them in touch with Tom Layton for the restoration of the horses and scenic panels and Don Stinson to take over the job needed to put the 153 band organ back in top shape. The project was to be spread over four years and financed by public support.

At this point, Jim Clymer, President of the Park Board, entered the picture with some excellent fund-raising ideas. Commemorative dishes were made in a limited issue to be sold as collector’s items. The plate for that year — of course — was of their carousel. Then an “auction” was held to “sell” all of the horses. Merchants and clubs “bid” on them to have their names engraved on a plate just behind each saddle. Once it was all over, Jim said that they could have used twice as many horses to take care of the demand as everyone wanted to get into the act! So the town of New Philadelphia, Ohio, was able to raise over \$30,000 to restore their beloved Spillman.



Picturesque Tuscora Park of New Philadelphia, Ohio, with its carousel and ferris wheel. Photo — 1981. Courtesy of Rich Wickens.



New Philadelphia’s newly-restored Spillman carousel. Photo — 1981, Rich Wickens.



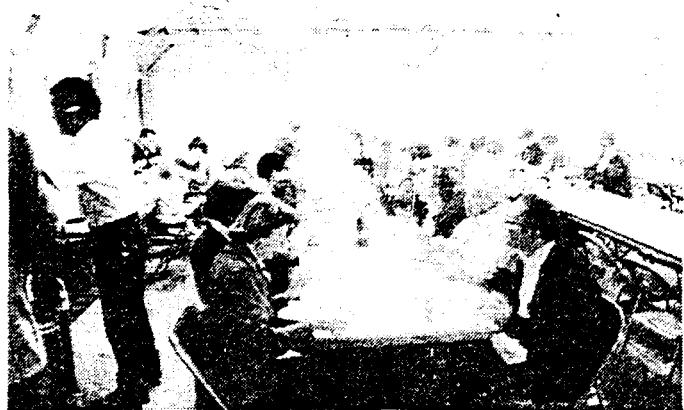
Dave, the merry-go-round operator, strikes a pose with his charge of ponies. Photo — 1981, Rich Wickens.



Jim Clymer, Fritz Gilgen, Major Benjamin, and Dave, the ride operator, admire their newly-presented "Certificate of Appreciation" with NCA President John Hayek.



Jim Clymer, President of the Park Board, accepts the Certificate of Appreciation from the N.C.A. Photo — 1981, Rich Wickens.



The NCA participants sit down to enjoy a chicken dinner after some rides on Tuscora Park's Spillman carousel. Photo — 1981, John Hayek.

In September of 1981, the N.C.A. visited Tuscora Park as a part of the itinerary of a bus tour on the last day of the national convention. This was the first year that the restoration had been completed and so there it was turning like a little jewel box to the delight of its busloads of visitors as the rides and music continued.

Next the group from the Cleveland meeting gathered in a shelterhouse for a delicious home-cooked chicken dinner after which Jerry Betts introduced Fritz Gilgen, Rod Miller, Jim Clymer, and His Honor Mayor Benjamin. President John Hayek of the N.C.A. then presented the City of New Philadelphia a certificate of appreciation for the outstanding restoration achieved for their antique carousel and it was accepted by Mayor Benjamin.

However, the Tuscora Park story doesn't end here. Even a year before the restoration was to be completed, an idea for a permanent building to house the Spillman was raised, and to be sure, Betts was not out of the picture yet. A permanent structure certainly would not only save so much time and effort for set-up and teardown each season, but would add to the preservation of the old merry-go-round. The talking stage lasted for over two years, and finally in March Jerry received a letter from Tuscora Park that they were now ready to go ahead with a carousel pavilion. N.C.A. member JoAnn Barker of Roland, Iowa, and others were able to provide the city with some ideas about putting up a building and so another fund-raiser is underway. The park board has set a goal of \$100,000 as a goal for a structure which will be fireproof and contain burglar alarms. Although a time frame is not yet known at the time of this writing, phone conversations indicated that the Park Board wishes to move fast on this.

The story at Tuscora Park is a success story and it shows what proper direction can accomplish. One of the keys to success is through coverage by all media possible. In this case there was coverage by newspapers from all over Central Ohio, as well as TV spots by stations in Cleveland and Columbus, and many radio commentaries to let folks know what was happening down in New Philadelphia.

There is a word of caution — It is important to know your reporter. It is best to work with someone you can trust to do an accurate job of writing. Unfortunately sometimes a reporter by inserting some "cute stuff" can detract from the credibility and seriousness of the article. A good reporter will let you read the story before it is run to verify against errors or misconceptions. Jerry found one newspaper and TV station who are very careful to do this. It's important to remember that although we are promoting a "fun" ride, we are also trying to preserve a historic American art object as well.



COLUMBUS CAROUSEL FUND

Be a part of our exciting restoration project on your carousel at Wyandot Lake Park!

This beautiful old carousel was built in 1914 by W. F. Mangels Company in Coney Island, New York. It was installed in Olentangy Park that year and has been in Columbus ever since. Columbus is the only city in Ohio that still has its original antique wooden carousel. It is owned by the city and operates at Wyandot Lake Park, across from the zoo.

Volunteer workers have undertaken a three-year fund raising to restore your carousel completely. It is in excellent operating condition, but all the horses need to be stripped and repainted, the mirrors need to be resilvered, the scenery panels need to be repainted and the platforms need to be refinished. We also need a larger, more attractive building to house, display and preserve our priceless art treasure. Our goal is to raise \$500,000 in three years to accomplish this renovation. When completed, we will have a fine jewel of an operating antique wooden carousel for all future generations to enjoy.

REMEMBER
THIS IS YOUR CAROUSEL!

We invite you to share in the good work of the Columbus Carousel Fund. Here's how:

Amount Enclosed

Friend	\$10.00	_____
Patron	\$25.00	_____
Sponsor	\$50.00	_____
Golden Sponsor	\$100.00	_____
Platinum Sponsor	\$250.00	_____
Diamond Sponsor	\$500.00	_____
Adopt-A-Horse	\$4,000.00	_____

For a special gift, write or call Jerry Betts at 457-2100 or 889-8623.

Name _____
Address _____
City/State _____

Letters and checks may be sent to:

Columbus Carousel Fund
6770 Skyline Drive East
Columbus, OHIO 43235

Thank you for your interest and sharing. Have many happy rides!

CRESCEANT PARK

CAROUSEL RESTORATION PROJECT

Restore the Magic

Preserve the Tradition

Support the Carousel

*Mrs. Antoinette F. Downing
Honorable Claiborne Pell
Honorary Co-chairmen*

*Philip B. Toole
General Chairman*

February 21, 1985

Steering Committee*Mr. Allen Berk**Mrs. Gail C. Durfee**Mr. William L. Drapeau**Mrs. Judith S. Gates**Mr. David R. Gavitt**Mr. Charles E. Gleadow, Jr.**Mrs. Mary N. Kilmarrx**Mr. Paul E. Lemont**Mr. Harold A. Mackinney, Jr.**Mr. John R. Nixon**Mr. Charles T. Reilly**Mrs. Elizabeth S. Warren*

Mr. and Mrs. Brian Morgan

17188 Escalon Drive
Encino, California 91436

Dear Mr. and Mrs. Morgan:

My apologies for the delay in responding to your thoughtful letter of February 4th. We are presently in the midst of a state-wide Phonathon effort to raise individual gifts toward our \$400,000 goal. The Phonathon, in addition to various other fund-raising activities has contributed to the lateness of our reply.

I am enclosing a brochure which outlines the various giving categories that are associated with the Carousel Restoration Project. Needless to say, we would be very grateful for whatever level of support you are able to give. Also enclosed is a pledge card that you may fill out and send in the return envelope. Pledges are payable by December 31, 1986.

Various commemorative items are being given to donors of \$25.00 and above (also outlined in the brochure), and T-shirts and sweatshirts are on sale. If you'd like to purchase a T-shirt (\$5.00) or sweatshirt (\$12.00), please send a note and check including \$1.00 for handling to: Carousel Park Commission, 145 Taunton Avenue, East Providence, Rhode Island 02914.

On behalf of the Carousel Restoration Project, please accept my heartfelt thanks for your interest in our efforts to restore the beautiful Looff Carousel at Crescent Park.

Sincerely,



Diane Echmaian
Campaign Director

Enclosures (3)



Crescent Park Carousel Restoration Project

CH CRESCEANT PARK
CAROUSEL IS THE CROWN
JEWEL OF WHAT WAS ONCE
THE GRANDEST AMUSEMENT
CENTER IN RHODE ISLAND. NOW,
THE CAROUSEL ALONE REMAINS,
A GLORIOUS LINK TO THE MAGIC
OF DAYS GONE BY.

Built in 1895 by Charles I.D. Looff, one of the earliest and foremost carousel designers, the Crescent Park Carousel is nationally recognized as a masterpiece of wood sculpture. Originally built as a showcase for prospective buyers, it is the largest and most elaborate of Looff's works. The Carousel contains 62 beautifully hand-carved figures (each one different) and 4 fanciful chariots. Overall richness of effect was Looff's trademark, and the Crescent Park Carousel gives full interpretation to that spirit. Elaborate embellishments of decorative panels, bevelled mirrors, faceted glass jewels, electric lights, colored glass windows, and band organ music surround flying steeds to create Looff's "total carousel experience."

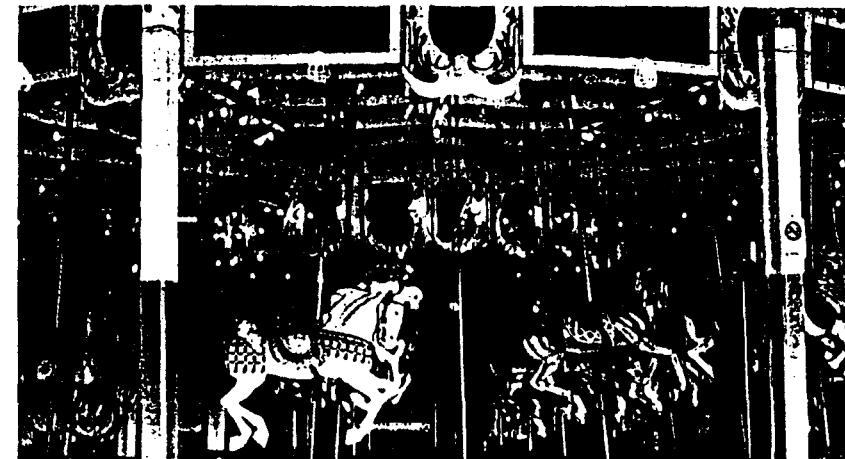
In April, 1976, the Crescent Park Carousel was placed on the National Register of Historic Sites and Places, and plans are now in place for full restoration of this American heritage museum of art.



Looff carved his own likeness within the Carousel's decorative panels (outside rim). No two panels are alike. These line drawings depict his unique personal trademark.



OUR GIVING TO THE CAROUSEL MEANS WE ALL CAN SHARE A "MAGIC MOMENT" OF OUR LIVES WITH GENERATIONS PAST AND FUTURE.



We invite you to consider one of our leadership categories.

ADOPT A HORSE PROGRAM — An individual, group or organization may sponsor the complete restoration of a specific Carousel horse or other figure. Carousel figures will be adopted on a first come - first serve basis.

Contribution	Category	No. Available	Commemorative Gift
\$5,000	Outside row camel	1	A plaque will be displayed in the pavilion (complete with diagram) indicating specific carousel figures and their sponsors.
\$5,000	Outside row horse	19	Sponsors will also receive an 11" x 14" colored photograph of their adopted carousel figure, and a framed carousel lithograph (signed, limited edition of 1,000)
\$3,000	Second row horse	14	
\$2,000	Third row horse	14	
\$1,500	Inner row horse	14	
\$7,000	Complete organ facade	1	
\$2,500	Large chariot	2	
\$5,000	Smaller chariot (more ornate)	2	

OTHER GIVING CATEGORIES

Contribution

Commemorative Gift

\$1,000 and above

- Name listed on commemorative plaque in pavilion
- Framed carousel lithograph (signed, limited edition)

\$ 500-\$999

- Carousel lithograph (signed, limited edition)
- Sport shirt displaying Carousel emblem

\$ 250-\$499

- Sport shirt displaying Carousel emblem
- Carousel note cards
- Carousel lapel pin

\$ 100-\$249

- Carousel note cards
- Carousel lapel pin
- Six free ride tickets (1985 season)

\$ 25-\$99

- Carousel lapel pin
- Six free ride tickets (1985 season)

All gifts are tax-deductible and pledges are payable over a three year period. In addition, contributions in kind, securities and other property are gratefully accepted.

CAROUSEL RESTORATION PROJECT



The purpose of the Carousel Restoration Project is to return the Crescent Park Carousel to its original splendor and to make the surrounding area safe and attractive so that generations may once again experience this historic treasure in all its glory.

A goal of \$400,000 has been set to accomplish:

- painstaking restoration of 62 Carousel animal figures, 4 chariots, decorative panels and embellishments
- interior painting and refurbishing of the 16-sided, glass-panelled pavilion, which houses the carousel
- completion of machinery repairs
- landscaping of the surrounding 3.5 acres of land



HERE'S A LITTLE BIT OF "CAROUSEL" IN EVERYONE. PLEASE JOIN US IN THE RESTORATION OF AN ARTISTIC TREASURE THAT CELEBRATES THIS SPIRIT.

Honorary Co-Chairpersons:

Mrs. Antoinette F. Downing
The Honorable Claiborne Pell

General Chairman:

Mr. Philip B. Toole

Campaign Steering Committee:

Mr. Allen Berk
Mrs. Gail C. Durfee
Rep. William L. Drapeau
Mrs. Judith S. Gates
Mr. David R. Gavitt
Mr. Charles E. Gleadow, Jr.
Mrs. Mary N. Kilmarx
Mr. Paul E. Lemont
Mr. Harold A. Mackinney, Jr.
Mr. John R. Nixon
Mr. Charles T. Reilly
Mr. Earl P. Sandquist
Mrs. Elizabeth S. Warren

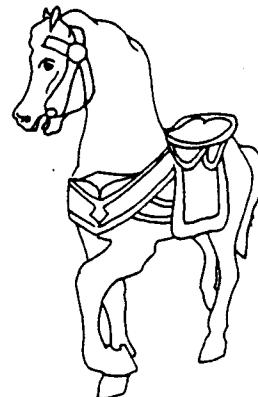


EW THINGS REMAIN THE SAME. BUT WITH OUR BEAUTIFUL CAROUSEL WE CAN SAY TO OUR CHILDREN, "THIS IS HOW IT WAS."

Please make check payable to:
Crescent Park Carousel Preservation Association
145 Taunton Avenue
East Providence, Rhode Island 02914
Telephone: 421-0147

"THE FRIENDS OF THE SANTA MONICA PIER CAROUSEL"

*Post Office Box 884
Santa Monica, CA 90406-0884*



April 20, 1988

Charles J. Jacques, Jr.
President
National Carousel Association
P.O. Box 157
Natrona Heights, Pennsylvania 15605

Dear Charlie:

I enclose copies of fundraising data from my files which may be useful to a new Friends group.

I also have in my files copies of our articles, filings with IRS and State which we went through to get official recognition of our non-profit status, if these would be useful.

The ways to raise large sums of money are:

1. Selling horses, as done by Tuscora Park.
2. A major appeal for donations, as done by Crescent Park.
3. Adopt-a-horse (Crescent Park).
4. Raising matching funds by donating manhours.

Slower, more conventional ways of raising funds, some of which were used by Friends of the Santa Monica Pier Carousel, include:

1. Selling cast-off parts of the old carousel and building as souvenirs.
2. Selling posters.

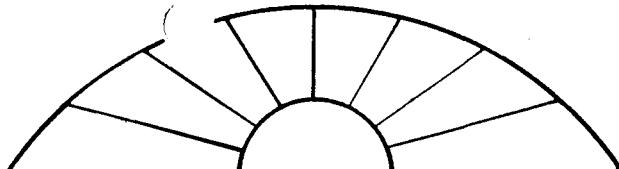
Mr. Charles J. Jacques, Jr.
National Carousel Association
April 20, 1988
Page 2

3. Selling postcards.
4. Fundraising parties at the carousel.
5. Selling T-shirts.
6. Memberships -- I enclose a copy of our brochure. In addition, as do other Friends groups, we publish a quarterly newsletter.
7. Publicize fundraising drives in the Merry Go Roundup.

Yours truly,

Brian Morgan, Chairman of the Board
THE FRIENDS OF THE
SANTA MONICA PIER CAROUSEL

BM:em


FRIENDS
 of the
 Santa Monica Pier
CAROUSEL
 Membership Application

Name

Address

City, State, Zip

Telephone

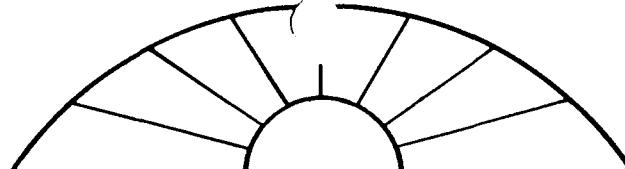
★ TAX DEDUCTIBLE ★

INDIVIDUAL - \$10.00
 FAMILY - \$25.00 - # IN FAMILY _____
 CORPORATE - \$150.00
 ADDITIONAL CONTRIBUTION \$ _____
 GIFT MEMBERSHIP

FROM: _____

★ SEASON BEGINS IN MAY ★

MAIL TO:
FRIENDS
 of the
 Santa Monica Pier
CAROUSEL
 P.O. Box 884
 Santa Monica,
 CA 90406


CAROUSEL SCHEDULE

SUMMER
 10:00 a.m. to 9:00 p.m.
 Tuesday thru Sunday -
 Memorial Day to Labor Day
(May to September)

WINTER
 10:00 a.m. to 5:00 p.m.
 Weekends and Holidays -
 Labor Day to Memorial Day
(September to May)

COME FOR A RIDE!

FRIENDS
 of the
 Santa Monica Pier
CAROUSEL
 P.O. Box 884
 Santa Monica,
 CA 90406


Photo: Harvey Gaylin

FRIENDS
 of the
Santa Monica Pier
CAROUSEL

FUND RAISING - 12

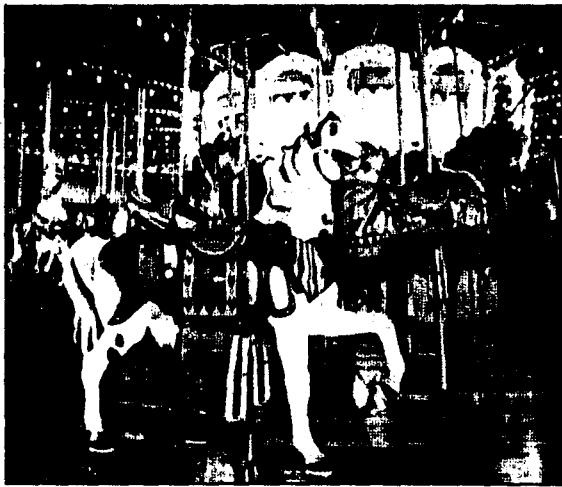


Photo: Harvey Gaylin

THE CAROUSEL

The Santa Monica Pier Carousel is one of 200 surviving historic wooden carousels in the United States.

It was created by the Philadelphia Toboggan Company of Philadelphia, Pennsylvania, in 1922, and operated in Tennessee until 1947, when it was installed on the Santa Monica Pier.

From 1981 to 1984 the City-owned Carousel, Band Organ, and Carousel building underwent a major renovation and now stand restored for all to enjoy.

The Carousel is irreplaceable. Its 44 horses and two chariots were hand carved, with no two horses alike. They are recognized as fine art treasures from the past.

The Carousel enriches the lives of all it touches. The horses have been ridden by over six million people and are seen around the world from appearances on TV and in the movies, notably "The Sting" with Paul Newman and Robert Redford.

The continued existence of the Carousel depends upon constant and special care now and for the years to come.

THE FRIENDS

The Friends of the Santa Monica Pier Carousel was formed in 1982 by the community members who inspired the Carousel restoration project.

The Friends is a non-profit organization dedicated to the appreciation and preservation of the Carousel. The Friends assisted with the restoration of the Carousel and the Band Organ by providing funds, services, new parts, and carousel expertise.

Friends enjoy unlimited free rides on the Carousel, newsletters, and the opportunity to be involved. The Friends also present continuing exhibits at the Carousel building, slide shows, parties at the Carousel, and host special events.

Photo: Jim Kintz

Photo: Jim Kintz

BE A FRIEND
AS A GIFT, OR FOR YOU.

INDIVIDUAL:
FOR EVERYONE WHO
LOVES THE CAROUSEL

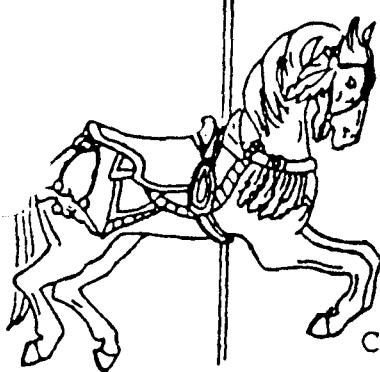
FAMILY:
BRING THE KIDS, YOUR MOM,
SPECIAL FRIENDS

CORPORATE:
MAKE A DIFFERENCE
IN THE COMMUNITY

★ All contributions are tax deductible ★

HAVE FUN AND BE INVOLVED

PUEBLO, COLORADO



CAROUSEL COMMITTEE

c/o PUEBLO PARKS AND RECREATION DEPARTMENT
City Park Office Pueblo, Colorado 81005 (303) 566-1745

NATIONAL CAROUSEL ASSOCIATION PRESENTATION

SEPTEMBER 6-8, 1984 - LAKWOOD, COLORADO

By George Williams

Most people think of Colorado as Ski Country U.S.A., mountains and Denver, BUT Pueblo and Southern Colorado have a colorful history.

Pueblo was established as a trading post by 1840 and evolved into a transportation-industrial center as ore smelters and steel making became major industries. Because the steel mill needed large amounts of water, three lakes were built in south Pueblo in 1872 and by 1877 Pueblo residents were using the #1 reservoir for recreation and an amusement park was functioning.

Newspapers report a merry-go-round operating in 1897 but no record of type or builder has been found. Local historians speculate that it was powered by horses or mules. A completely landscaped amusement park with a steam yacht, dance pier, summer stock theatre, roller coaster, zoo, ferris wheel, band concerts, boxball alleys and a gypsy camp were highly advertised in the local newspapers. By 1899 a double track and depot has been built by the Street Car Company and Lake Minnequa was the center of summer recreation activities. In 1904 a screen was constructed and moving pictures were featured in the park. In 1906 a new electric merry-go-round was obtained from Bryantsville, Massachusetts, again no mention of manufacturer or what happened to the previous merry-go-round.

In 1914 the C.W. Parker #72, Carry-Us-All was featured and utilized until around 1937 when it evidently quit operating and was stored in the Carousel Building until the Lake Minnequa Park was sold for housing in 1940. The major business areas of Pueblo were destroyed in the flood and fire of 1921, the 1930's depression hurt the City severely and J.J. McQuillan, the operator of the park died in 1937. All contributing to the demise of the amusement park.

Local sources state that a prominent family purchased #72 and donated it to the City when the park closed. Other sources state it was stored in the basement of the City Hall during 1939-40-41. The Engineering Department has construction drawings and material takeoffs for "The City Park Merry-Go-Round Pavilion" dated June 1940. These drawings replicate the Lake Minnequa Building and probably were taken off of the original which was still standing in 1940. The Parks Department has a letter dated September 4, 1941, on file ordering a replacement bearing signed by Paul Parker. The Parker Factory records also note this bearing order. All of which indicate C.W. Parker #72 operated at City Park every summer from 1940 until 1984 when it was idle due to the building and restoration project.

My first experience with C.W. Parker #72 was 1943-44 when it was operating in the Pueblo City Park near the front entrance and the street car lines. At that time the drive had been converted to electricity but the flat belt drive wheel, which could have been part of an original portable steam drive, was still on the machine and equipped with a brake that the operator stood on to show and stop the machine. The entire machine was mounted on 10 x 10 wood timbers and a open three sided ticket booth was used. The detail on the machine was good and maintained well by the Parks Department painters and carpenters with a complete repaint-repair of all horses each winter. The merry-go-round was moved near the zoo in 1951 and was the center of the kiddie ride area, which featured five cent rides. Due to increased responsibilities a Public Buildings Division and a Sign Shop were established in 1965 and the Parks Department painters and carpenters absorbed into these functions. When these craftsmen retired the merry-go-round became a low priority and the machine detail was overpainted and the horses fell into bad repair.

In 1981 a collectors representative made two offers for the armored horse and because of the major restoration needed the Parks Department discussed the fate of the merry-go-round with a local citizens group "The Friends of the Parks." This group was emphatic that C.W. Parker #72 remain in Pueblo and Ms. Janet Holmes volunteered to head an Ad Hoc Committee to explore what alternatives were available.

Alternatives presented were:

1. Continued use - status quo
2. Disposal of all or a portion of the horses and upgrade the machine or purchase another ride
3. Restore for display only
4. Restore as original, place in a building and operate
5. Restore as C.W. Parker and display Stein and Goldstein horses

After extensive research and public meetings the decision to restore the machine as original in 1914 and continue to operate was reached. This was determined to be the most acceptable with the entire community because the evaluation process had uncovered significant emotional attachment for this Carousel which had touched the lives of many Pueblo area residents in the past 67 years.

A diverse group of volunteers formed the Pueblo Carousel Committee and requested the City Council to sanction the restoration of the Carousel with private funds. It was during all this process we learned a great deal about the American Carousel and C.W. Parker #72 which we had always considered only as an amusement ride.

The Parker Factory records, that Barbara Charles shared, have several entries about the machine. It was built in Abilene Kansas in 1911 and first sold to Exposition and Amusement Company. (Price \$5,160.00) The machine may have been equipped with two chariots at that time. Both of these entries note "returned to factory 1914 and sold to J.J. McQuillan, Lake Minnequa, Pueblo Colorado in 1914 for \$3,075.00. No organ, organ drive or tent top supplied. 1 7/16 bore for bevel pinion.

McQuillans opening day advertisement May 14, 1914 notes \$7,000.00 merry-go-round with 36 flying horses, chariots, lovers tub, etc. These same advertisements featured a \$10,000.00 Wurlitzer band organ in the roller skating pavilion, pouring forth a flood of melody that enraptures the soul which might be the reason McQuillan didn't buy a band organ with the machine from Parker. Other Parker records note Mr. McQuillans death and his attorney, C.V. Marmadukes address. Also the reference to the City of Pueblo parts order letter of September 14, 1941.

A 1982 letter from Paul Parker states "the hand written notations on the record book was in the handwriting of my sister Gertrude who handled the office while I was absent and some appears to be of my secretary Cecil Schnley both now deceased."

We first thought the lovers tub was an Allan Herschell, but Paul Parker said it is of their manufacture. The tub has been restored similar to other Parker tubs, by the Parks Department and local sign painters. The chariot is a typical Parker chariot and has not been restored yet. This Parker Company photo, courtesy of Barbara Charles, not only shows a very similar chariot but the early wishbone motion support.

The Pueblo Parker horses have bolt holes in the bottoms indicating a plate was installed at one time, perhaps for this wishbone support. The attached inventory and description list describes the ornamentation and cantle carvings of the 36 horses. There are 24 typical drop leg style C.W. Parker horses. 12 second row and 12 inner row sizes. They are all equipped with metal horse-shoes marked C.W. Parker, Leavenworth Kansas V. The manes are varied and display several carving styles, forest fire, skeins of yarn, etc. All tails are horse hair. We have not replaced reins or stirrups on the restored horses because of potential damage to the horses but this is a decision that must be reached before 1985.

The outer row horses are the mystery horses on the #72 machine. They are classic Stein and Goldstein type with Roman noses, open mouths, large belts and buckles. #72 has 6 large horses and 6 that appear to be second row horses, all mounted on the outside row. This indicates that when #72 was returned to the Parker Factory in 1914 they were installed before the machine was resold to J.J. McQuillan. These 12 horses have a majority of metal horseshoes marked C.W. Parker Leavenworth Kansas V but some have wooden shoes. They are not installed in any consistant pattern. Since C.W. Parker was a dealer and some interesting combinations of animals, such as the Lakeside Machine bear the Parker identification we feel they are Stein and Goldstein horses.

Attached are photo copies of Parker Factory reproductions. Courtesy of Barbara Charles. Please note the similarity, but we feel that if Parker horses had been used they would all have been outer row or of a similar size. 2 Stein and Goldstein and 4 Parker horses remain to be restored. One set of 3 is at Will Mortons studio and 27 are restored.

All the horses have been restored by Will Morton 8 of Lakewood and have a W.M. number on the underside. The first set of horses restored were the Rose Horse and his mates. These were unveiled to City Council in 1982. Governor Richard Lamm unveiled the Armored Horse and his mates to a Chamber of Commerce breakfast in 1983. When you are in Pueblo Saturday, you may notice wear spots and paint damage. The Carousel Committee has used the horses for three years at many functions to aid the fund raising effort. When everything is done, Will Morton 8 will be contracted to do touch up on the machine.

By using a glass negative from the John Suhay collection we have reproduced the 14 oval frames, the letter style of the signage, the ornamentation of the rounding boards and the eagles. The ovals were donated by a local construction superintendent and carved by the local wood carvers group and a golf course superintendent. Local artists are reproducing the oval murals.

The interior murals had been painted over many times. We have removed and saved the tin for later attempts to restore the originals. Until that can be accomplished we have a varied selection of donations by local artists. Six of the rounding boards have been completely restored and decorated with the original motif. Eight more need to be done but we intend to finish the horses first.

A City firefighter has undertaken the reproduction of the 14 eagles. The first reproduction did not satisfy him and after considerable research he has done several that more closely resemble the Parker carving style.

The revolving platform floor is badly rotted and patched after 40 plus years in the open. We have assembled enough fur flooring to reproduce it. A drive is underway requesting local construction company's to each build one section as a donation. Plans and specifications are out now and the response should be known soon. Because of the value of the horses, City Council was requested to include them under the City blanket policy. This also simplifies exhibits within the community, because a sponsor is relieved of a potential loss.

The 1983 emphasis was to include efforts for a protective building with the fund raising. National Registration of Historic Places appeared to be the first step and this was accomplished April 24, 1983. A cost estimate and building material take-off was prepared and the Committee searched for donations of labor and materials, but the Jobs Bill of 1983 included monies for Historic Preservation.

The City of Pueblo did not include the Carousel in their applications so the Carousel Committee and the County Planning Staff prepared a \$60,000.00 application with \$30,000.00 of donated labor and materials as the local match. At time of announcement on October 1, 1983 the Colorado Preservation Officer and staff came to Pueblo and after much ceremony, announced all the state projects. Five local projects were funded but the Carousel was given only the status of #1 alternate if any approved project statewide could not be started by the December 31, 1983 deadline. Needless to say there was severe disappointment but after considerable discussions the President of City Council agreed to get \$30,000.00 of City funds to match the Jobs Bill if the Carousel project ever came to be selected.

\$15,000.00 became available because investment groups were buying some other applicants property and this was awarded to the Carousel. Bids were secured and work started December 20, 1983. The work was determined by add alternates and totalled \$53,000.00. The Jobs Bill may still provide the additional \$8,000.00 required but the Parks Department decision was to proceed except for any interior finish.

The 1985 Parks budget request includes money for a fire suppression system, alarm and detection systems, sidewalks, period seating and lighting, sound system, safety grills, interior finish, and mechanical repairs.

That's where we're at, perhaps a little of how we got here!

The Pueblo Carousel Committee is an informal group that meets every second Tuesday for breakfast. They have prepared incorporation documents and someday will officially structure their efforts to maintaining the City Park Carousel and other finishing touches. Lack of this incorporation and I.R.S. status has hurt their efforts with the larger foundations. All donations received are either made to the City of Pueblo or deposited to a special account that only the Director of Finance can make withdrawals from, which meets the I.R.S. requirements. Their effort has been an educational mission as well as fund raising. Presentations and publicity to keep your project in the lime light are very important. The squeaky wheel theory works, especially with local government.

Fund raising methods have included the sale of t-shirts, mugs, note cards, color books, and that type item. A local bank used the Carousel items as a promotional Christmas Club bonus. Carousel Christmas tree ornaments and boutique items, sell well especially if held at a local hotel or restaurant in the 5:30/7:00 p.m. time frame in October and November. A local artist produced a 40 print edition of a prize winning etching depicting three of the City Park Carousel horses. All proceeds of which go to the Carousel restoration.

Service clubs need programs and will donate but it is a very competitive area because every other cause is soliciting them. Programs in the schools and special interest groups produce lots of interest are a continuing source of donations. The retired telephone employees have been one of the most consistant donors to Pueblo's project. Local foundations benefactors must be convinced but can provide considerable support. Don't forget the successful business or individual that left your community. Many times they have parents or ties to their homes that is waiting for a request. Memorials to individuals or families has been another good source of donations.

The local artists have been very generous in their donation of time and talent. Their latest project is decoration of the insides of the building doors. The Colorado Arts Council awarded \$5,000.00 to our project and this can be another source that don't require as much paper work. Collection jars made out of one gallon pickle jars are sandblasted by the local monument dealer and been placed throughout the community.

Special tickets can be purchased at the rides that contain a brief history of the Carousel and have a stub for donations of time, talent or material. To get started the Committee sat every evening at the Carousel and talked restoration and requested donations. Two of the more interesting money makers were a western clothing - lingerie fashion show at a country western night club and a dunk tank of local media personalities at a community picnic.

Individual donors are recognized by a personal thank you letter but no donor board listing amounts has been planned. We prefer to state "Restored by Friends of the City Park Carousel."

This has been a good experience, our sincere appreciation to the many people who have shared their resources, time and talent. We would have preferred to have C.W. Parker #72 operating when the National Carousel Association came to Colorado but we know you will all agree that the preservation and the protective building are more important.

Best wishes for a successful convention and we are looking forward to seeing you Saturday at noon.

Sincerely,

George Williams

PUEBLO COLORADO CITY PARK
C.W. PARKER #72, CARRY US ALL
CAROUSEL INVENTORY AND DESCRIPTIONS

1. S & G Horse with Roses.
2. Medium size Parker drop leg style with Bilikins* on back of saddle head down.
3. Small Parker with 2 carved roses on back of saddle - head down, drop leg style.
4. S & G Arabian with carved tassle entwined in bridle & saddle blanket partly open on rump and flowing tassle on cord on rump.
5. Medium Parker with 2 carved roses on back of saddle - head down. Drop leg style.
6. Small size Parker - drop leg style with sea serpent on back of saddle head down.
7. S & G with scaled saddle blanket with fleur-de-lison rump by tail, harness on neck.
8. Medium size Parker - drop leg style - with 2 carved roses on back of saddle head out.
9. Small Parker - drop leg style - with large leaf roll on back of saddle head down.
10. S & G western style with canteen and powder-horn, feathers on bridle.
11. Medium size Parker - drop leg style - with large leaf roll on back of saddle - head out, tongue out.
12. Small Parker - drop leg style - with carved eagle on back of saddle - head out, tongue out.
13. S & G with catskin saddle blanket, western style. *W.M. Lubk*
14. Medium Parker - drop leg style - with folded U.S. flag on back of saddle - head out.
15. Small Parker - drop leg style - with large leaf roll on back of saddle - head out.
16. S & G armored horse.
17. Medium Parker - drop leg style - with folded U.S. flag on back of saddle - head down.
18. Small Parker - drop leg style - with folded U.S. flag on back of saddle - head down.

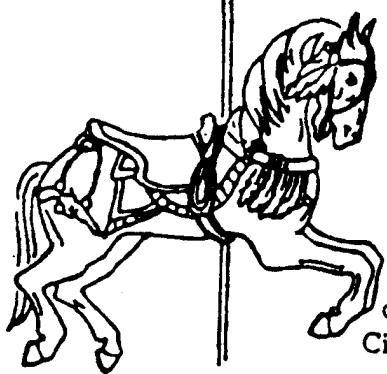
19. S & G western style, with rope and six-gun and feathers on chest.
20. Medium size Parker - drop leg style - with eagle on back of saddle - head out.
21. Small Parker - drop leg style - with 2 pears on back of saddle - head down, tongue out.
22. S & G horse with cross medal on chest. *clappie*
23. Medium size Parker - drop leg style - with eagle on back of saddle - head out.
24. Small Parker - drop leg style - with sea serpent on back of saddle - head down, tongue out.
25. S & G Arabian with flowing blanket in back of saddle. *SiG* *flow*
26. Medium Parker - drop leg style - with Bilikins* on back of saddle - head down.
27. Small Parker - drop leg style - with sea serpent on back of saddle - head down.
28. S & G with carved angel on chest and bangs around ears.
29. Medium size Parker - drop leg style - with 2 carved roses on back of saddle - head down.
30. Small Parker - with "Kansas Corn" on back of saddle - head down, drop leg style.
31. S & G Arabian with tongue out of mouth, tassle flowing from bridle down neck.
32. Medium Size Parker - with 2 carved roses on back of saddle - head down. Drop leg style.
33. Small Parker - drop leg style - with eagle on back of saddle - head down.
34. S & G with eagle on back of saddle.
35. Medium Parker - drop leg style - with 2 carved roses on back of saddle - head out.
36. Small Parker - drop leg style - with eagle on back of saddle - head down.

* Stein and Goldstein

* Bilikin is a small troll-like figure consisting of a face, feet and hands showing out of the back of the horses saddle.

* "Kansas Corn" consists of the top of a cob of corn surrounded by corn leaves showing out of the back of the horses saddle.

All restored horses are identified by WM# on the bottoms.



CAROUSEL COMMITTEE

c/o PUEBLO PARKS AND RECREATION DEPARTMENT
City Park Office Pueblo, Colorado 81005 (303) 566-1745

RESTORATION BUDGET FOR CITY PARK CAROUSEL

C.W. PARKER #72 CARRY US ALL

INVENTORY	DESCRIPTION	RESTORED	EXPENDITURE	COMPLETION ESTIMATE
12	Stein & Goldstein Horses	7	\$ 14,000.00	\$ 4,000.00
24	C.W. Parker Horses	20	30,000.00	6,000.00
1	C.W. Parker Lovers Tub	1	800.00	-0-
1	C.W. Parker Chariot	-0-	-0-	1,000.00
6	Canvas Covers For Horses		215.00	
4	Display Stands for Horses		200.00	-0-
36	Support Stirrups/Steps	12	240.00	-0-
144	Replacement Horseshoes	100	Donation	-0-
14	Drop Rod Brass Sleeves	10	350.00	840.00
14	Floor Sections	-0-	1,300.00	8,700.00
14	Upper Rim/Crestings	6	1,800.00	2,400.00
14	Upper Rim Carved Eagles	4	* 400.00	-0-
14	Upper Rim Oval Shields	8	* 500.00	-0-
14	Upper Rim Oval Murals	6	* 150.00	-0-
14	Interior Panels	14	* 200.00	-0-
12	Interior Panel Murals	12	* 350.00	-0-
2	Interior Panel Signs	2	140.00	
	Structural/Mechanical		-0-	est. 6,000.00
	Misc. Supplies, paint, horse tails		620.00	
	Printing - Postage		700.00	
	Promotion Supplies - t-shirts, mugs, cards, Christmas supplies		4,700.00	
	Photographs, slides		600.00	
	Repair of Projector		37.00	-0-
	Memberships - National Carousel Asso.-			
	Colorado Carousel Asso.		60.00	-0-
		TOTAL	\$57,362.00	\$28,940.00

*Materials only - volunteer artists-craftsman donated labor undetermined.

Protective Building \$ 53,800.00

Building Completion - fire suppression, alarm, sound system, sidewalk, seating, lighting, landscape, 1985 Parks Budget \$45,000.00

Exhibit #3.

PRINCIPALS CONDUCTING THE FUNDRAISING --

Daniel E. Bogan, President of Borden & Remington CHAIRMAN
Ronald J. Lowenstein, Esq., PRESIDENT
Thomas A. Rodgers, Sr., President of Globe Mfg. Co.
William H. Gaudreau, Sr., President of Anderson-Little Co. } CO-CHAIRMEN

John T. Scanlon, Scanlon Associates COORDINATOR
Olga L. Scanlon ASST. COORDINATOR

OTHERS INCLUDE:

Mayor Carlton M. Viveiros

Robert Stoico, President of the First Federal Savings Bank

Donald Ashton, Senior Vice-President of Citizens-Union Bank

Edward St. John, Publisher/Editor of The Fall River Herald News

Raymond H. Bibeau, President of Lafayette Federal Savings Bank

John Dator, President of Dator Insurance Company

Warren Hathaway, Publisher of Somerset Spectator

Marilyn Roderick, Southeastern Mass. Union Career Development and also
Fall River City Councilwoman

Frederick Sullivan, Senior Vice-President of Bank of Boston

David F. Westgate, Vice-President of Bank of New England

Paul Vaitses, Executive Director of The U. S. S. Massachusetts

FALL RIVER CAROUSEL, INC.

P.O. BOX 190 • FALL RIVER, MA 02722-0190

BOARD OF DIRECTORS
1988

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Citizens-Union Savings Bank
4 South Main St.
Fall River MA 02720

Raymond H. Bibeau
Lafayette Federal Savings Bank
60 Bedford St.
Fall River MA 02720

Mr. Daniel Bogan
Borden & Remington Chemicals
106 Ferry St.
Fall River MA 02721

Mr. Clifford Carlson
Bank of New England
55 North Main St.
Fall River MA 02720

Representative Robert Correia
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Fall River MA 02721

Mr. Donald Corrigan
Slade's Ferry Trust Co.
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Somerset MA 02726

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Karam Insurance Agency
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Fall River MA 02720

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Fall River Banking Center of New Bedford Five
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Fall River MA 02720

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Mary Morss
Bristol Conuncil Development Council
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New Bedford MA 02741

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Fall River MA 02720

Mr. Edward St. John
Fall River Herald News
207 Pocasset St.
Fall River MA 02721

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Fall River MA 02720

Mr. Frederick Sullivan (VICE-PRESIDENT)
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43 North Main St.
Fall River MA 02720

Mr. Thomas Tillotson
Borden & Remington Chemicals
106 Ferry St.
Fall River MA 02720

Mr. David Westgate (VICE PRESIDENT)
Bank of New England
55 North Main St.
Fall River MA 02720

Exhibit #4

CAROUSEL FUNDS ALLOCATION LIST

DESCRIPTION

OUTER HORSES	16	\$ 15,000.00	\$ 24,000.00
MIDDLE & INSIDE HORSES	32	9,000.00	288,000.00
 SUB-TOTAL	 48		 <u>528,000.00</u>
CHARIOTS	2	50,000.00	100,000.00
SEGMENTS W/PICTURE	18	6,000.00	108,000.00
LIGHTED MIRRORS	19	2,000.00	38,000.00
UPPER PICTURES	12	3,000.00	36,000.00
LOWER PICTURES	4	1,000.00	4,000.00
SMALL DECORATED PANELS	4	1,000.00	4,000.00
 SUB-TOTAL	 57		 <u>190,000.00</u>
 GRAND TOTALS	 107		 <u>\$ 814,000.00</u>

Over 1,000 Greater Fall River citizens have contributed from \$5.00 to \$500.00 to the fund drive and have become Charter Members of Fall River Carousel, Inc.



FALL RIVER CAROUSEL, INC.

P.O. BOX 190 • FALL RIVER, MA 02722-0190

S4 THE PHILADELPHIA TOBOGGAN COMPANY
CARROUSEL #54, 1920
LINCOLN PARK, MASSACHUSETTS

This exquisite PTC carrousel is one of only a handful remaining completely as it was conceived by the maker. Installed in 1942 at Lincoln Park, located in the peaceful village of North Dartmouth, Massachusetts, it has been maintained in superb operating condition. The carrousel is comprised of forty-eight individually carved wooden horses in fresh and sophisticated park paint, plus two outstanding chariots. The fabulous rounding boards and interior panels are adorned with the original scenery panels, painted ceiling and mirrors illuminated by colored bulbs.

The carrousel horses are presented with lively, animated expressions, well articulated musculature, flowing manes and excellent proportions. Of particular note, on the outer row of sixteen exceptional standers, is an elegantly armoured steed, his head tucked, the trappings jewelled with a ball and chain at flank, his tail sweeping dramatically forward. Another prominent horse features a highly unusual splayed tiger's pelt with grotesque face under a rose ornamented saddle; while a third stands regally displaying a sword at this foreleg, draped with tasseled trappings and ready for battle. Outer row horses average 5' in length and between 4½' and 5' in height. Most are highlighted by fanciful trappings, gems, tassels and buckles, and exhibit tasteful and vivid use of color.

The middle row, composed of fourteen jumpers, are portrayed with a variety of lovely features and nicely modeled trappings, many festooned with rosettes. The array of palominos, dapples and greys average 4'6" in length and 3'10" in height. The eighteen jumping and prancing horses of the inner row are charming and eager with decoratively edged saddle blankets, many with roached manes. The average length is 4' and height 3'10".

The two chariots, carved in high relief, are spectacular examples of the art. The first depicts Liberty in white gown, the American flag flung across her shoulder and continuing to form the background over a setting sun, in one hand she holds an olive branch, the other stretched in a gesture of welcome. At front, a grand American eagle clutches an olive branch in his talons. Scrolling decor abounds, with the PTC monogram entwined crest at the chariot entry. The second with an opulent blond, sweet faced maiden in gossamer gown, seated against a deep blue background, at front is cupid in flight bearing a torch, the whole

enriched with scrolling acanthus, a shield at the base of the entry. Each chariot contains two bench seats, the rear of which is decorated with crests and rosettes, and rests on large star motif wheels. The average height is approximately 4'9" x width 3'10" x length 7'4".

The carrousel is greatly enlivened by the original scenery panels, featuring eighteen delightful views of villages, wildlife and landscapes on the exterior rounding boards and twelve interior panels with amusing and romantic portrayals of young lovers, beautiful ladies, children with favored pets and trained animals in the style of the 19th century with pleasing and colorful palette. The interior paintings are interspersed by four panels with floral sprays to match the ceiling, accompanied by beveled mirrors illuminated by colored lights at the top. Classical geometric motifs in pastel hues adorn the inner pole. The arched ceiling panels are filled with rose garlands and bouquets floating upon white clouds and blue skies with butterflies fluttering throughout.

The Philadelphia Toboggan Company was formed in 1903 by Henry B. Auchy and Chester Albright and produced five exceptional carrousels in their first year. "In 1919, Samuel High became associated with the company as a stockholder/officer and eventually bought out his partners. In the twenties, some of the finest carvers ever to wield a chisel worked for the Philadelphia Toboggan Company. In addition to Frank Carretta, the artists included Salvatore Cernigliaro, Charles Carmel, and John Zalar." This carrousel, from their heyday, certainly bears testament to the precise artistry and splendid imagination of the PTC workshop, including the precise craftsmanship of the mechanical parts.

The platform of the carrousel measures approximately 46' in diameter and the outer edges of the ceiling, which extends over the platform, approximately 50' in diameter. The working mechanism are in excellent order and the machine has been in full operation until just recently. Copies of blueprints from the Philadelphia Toboggan Company, as well as operating advice and list of parts, has been kindly provided by the National Carrousel Association and will be included with the carrousel. To be sold in its entirety as a complete carrousel. \$600,000 - 700,000

I. ART OF THE CARROUSEL by Charlotte Dinger, Carousel Art, Inc Green Village, New Jersey, 1983, page 147.

CAROUSEL STAYS IN REGION

#5

The carousel at Lincoln Park, Dartmouth was sold at auction on November 1 to the newly-formed, nonprofit organization, Fall River Carousel, Inc. The merry-go-round was put up for auction by the Park which no longer had the ability to maintain its antique attraction.

Prior to the auction, Fall River Mayor Carlton Viveiros and business leaders rallied to assemble the financial backing for the winning bid of \$630,000.

A new home for the carousel has not as yet been decided, but expectations are that it will be housed on Fall River's waterfront. "We got the carousel before the horse, so to speak," said Donald Ashton, Treasurer for Fall River Carousel.

The carousel, built by the Philadelphia Toboggan Carousel Company in 1920, was moved into the Park in 1936. Arlan Ettinger, President of Guernsey's Auction House, said that the merry-go-round was constructed in the "glory days" of carousel carving and that its two chariots are "the finest in the world" and are viewed as an art form.

In mid-December, the carousel was moved from Lincoln Park without fanfare, by expert Pennsylvania carousel mover, W. F. Markey and his crew. The ride is currently in storage at the Fall River Line Pier as it awaits a new home.

A fund drive for the antique carousel is underway by the new owners whose goal is to raise \$1 million to cover moving and reassembling expenses, maintenance, and restoration costs. Co-chairs for the drive are Thomas A. Rodgers, Jr. and William H. Gaudreau.

The carousel has the support of a roster of corporators, and memberships are also being solicited from the fund drive. Donations will be "repaid in free rides and donations of \$50 or more will see your name inscribed on the rim of the carousel platform," said Donald Ashton. "Sponsorship for larger portions of the carousel, such as sponsoring a horse or chariot, will see recognition on the piece," he added.

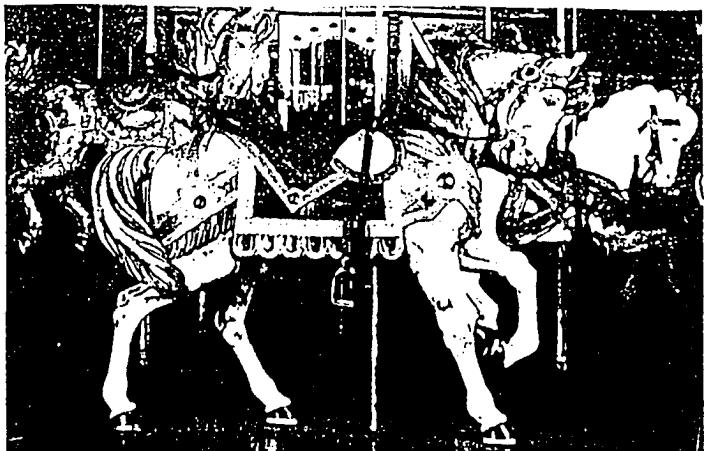


Photo courtesy of Arlan Ettinger, Guernsey's

Antique Carousel Horse and Chariot

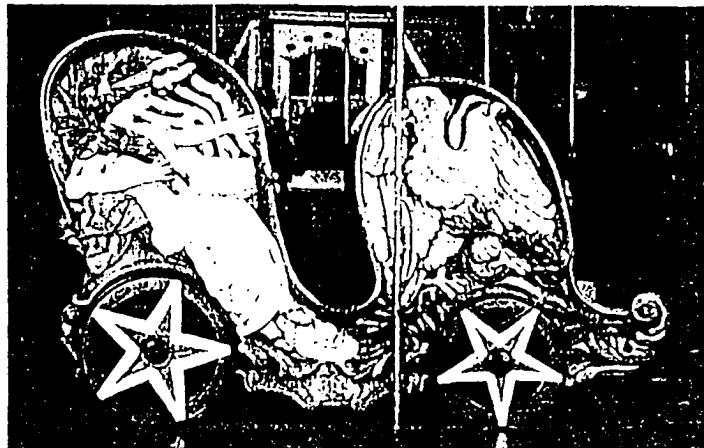


Photo courtesy of Arlan Ettinger, Guernsey's

Officers for the nonprofit Fall River Carousel Inc. are: President, Raymond H. Bibeau; Vice-Presidents, Frederick R. Sullivan and Francis S. Mascianica; Treasurer, Donald Ashton; Assistant Treasurer, David F. Westgate; Secretary, Preston H. Hood, Jr.; Clerk, Patrick H. Harrington; and Chairman of the Corporation, Daniel E. Bogan.

Donations can be sent to Fall River Carousel, Inc., P.O. Box 190, Fall River, MA, 02722. ■

JOHN T. SCANLON ASSOCIATES**PUBLIC RELATIONS/ADVERTISING**

ORTH MAIN STREET □ FALL RIVER MA 02720 □ TEL 617 674-2323

NOVEMBER 26, 1986

NEWS RELEASERE: THE FALL RIVER CAROUSEL, INC.Release date: MONDAY, DECEMBER 1, 1986For further information contact: JOHN SCANLON

Thomas A. Rodgers, Jr., President of Globe Manufacturing Company, and William Gaudreau, President/CEO of Richman Brothers/Anderson-Little Company, have agreed to lead the One Million Dollar fund raising effort on behalf of FALL RIVER CAROUSEL, INC.

"We are pleased and honored to be involved in such a community spirited project," Rodgers said, "and we pledge our very best efforts to bring this project to successful culmination."

The drive, which will have its official organizational meeting on Tuesday, December 2nd at Heritage Park, has already received impressive contributions from local industrialists and the financial community. It is expected that special gifts will be announced at the meeting.

The Fall River Carousel project will be offering businesses and organizations an opportunity to purchase various items which make up the carousel. The horses, chariots, art work on the carousel, lighted mirrors, decorated panels and other miscellaneous items will be offered as a way of financing this historic acquisition.

"Fall River is indeed fortunate to have acquired this beautiful and truly unique 'carousel,'" said Chairman William Gaudreau, "which many Fall Riverites have enjoyed as youngsters and which is an important part of Fall River tradition and history. The banking

JOHN T. SCANLON ASSOCIATES
PUBLIC RELATIONS/ADVERTISING
7 NORTH MAIN STREET □ FALL RIVER MA 02720 □ TEL 617 674-2323

NOVEMBER 26, 1986

NEWS RELEASE

RE: FALL RIVER CAROUSEL, INC.Release date: MONDAY, DECEMBER 1, 1986

(Pg. two)

For further information contact: JOHN SCANLON

community has loaned us the money to acquire the carousel and now the task is to repay that loan and to secure the needed money to manage and maintain what looms as a major attraction of our fast-developing waterfront."

Fall River outbid other interested communities a couple of weeks ago when the carousel, belonging to Lincoln Park in Dartmouth, was put on the auction block in New York. Donald Ashton, Senior Vice-President of the Citizens-Union Bank in Fall River, representing Fall River Carousel, Inc., journeyed to New York and was successful in acquiring the carousel for Fall River.

Over 150 leading business men and women have been invited to attend the organizational meeting on December 2nd, being held at Heritage Park, where the Fall River Tourist Council will create an upbeat carnival atmosphere of balloons, carousel music, clowns, refreshments and a slide show presentation of the carousel.

Plans for the fund raising drive have been organized by the carousel executive committee, comprised of Rodgers, Gaudreau, Ashton, Mayor Carleton Viyeiros, City Council President Daniel E. Bogan, Robert Stolco, President of the First Federal Bank, and John T. Scanlon.

Donations may be sent to FALL RIVER CAROUSEL, INC., P. O. Box 190, Fall River, MA 02722-0190.