



An Invitation to Attend the
NCA Carousel Owners and Operators Conference

September 15–16, 2025

Carousel of Dreams, Kennewick, Washington

The carousels of the Inland Northwest will be hosting a Carousel Owners and Operators Conference in Kennewick, Washington, at the Gesa Carousel of Dreams, September 15–16, 2025.

For over 25 years the carousels of the Pacific Northwest have gathered to share ideas, information and needs, and we are extending this opportunity to all. The conference is intended for carousel owners and operators as an opportunity to collaborate and share common interests. All attendees will be encouraged to contribute, share, and learn new ideas that will help your carousel operations.

When you register for the conference, you will have an opportunity to provide your input on what topics should be discussed (see registration form). We will prioritize based on your input and work our way through the list of topics at each conference session, with enough time to discuss in as much detail as the group desires. There will be time for questions and answers on each topic.

HOTEL

We have secured a block of rooms at the Comfort Suites, Kennewick Southridge. Rooms are saved for Sunday, September 14, Monday, September 15 and Tuesday, September 16. A hot breakfast is included with a room rate of \$109 plus tax. The hotel is located about a block from the Carousel of Dreams. Call 509-579-0897 to make your guest room reservation, and state that you are with the National Carousel Association group.

SCHEDULE

Monday, September 15

11:00 am: Check-in begins
12:00 pm: Lunch
1:00 pm: Welcome and kick-off, with brief history of the
Carousel of Dreams and tour of building
2:00 pm: Roundtable, with time for each carousel represented
to introduce themselves
3:30 pm: Break
3:45 pm: Session One, topics with Q & A
5:15 pm: Break
5:45 pm: Dinner at Carousel of Dreams
7:00 pm: Overtime

Tuesday, September 16

8:00 am: Good Morning, light breakfast
8:30 am: Session Two, topics with Q & A
10:00 am: Break
10:15 am: Session Three, topics with Q & A
12:00 pm: Lunch
1:00 pm: Session Four, topics with Q & A
2:30 pm: Break
2:45 pm: Session Five, topics with Q & A
4:00 pm: Wrap-up

We also encourage each carousel owner and operator to bring examples and information of what you are doing at your ride.

Return form by August 15 with check (payable to): National Carousel Association, PO Box 18367, Spokane, WA 99208

Registration for Carousel Owners & Operators Conference

September 15–16, 2025, Carousel of Dreams, Kennewick, Washington

NAME(S): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

CAROUSEL: _____

OWNER ____ OPERATOR ____ OTHER _____

PRIVATE OWNERSHIP: _____ NON-PROFIT: _____

CAROUSEL DESCRIPTION: _____

REGISTRATION (due by August 15): # ATTENDING ____ x \$150.00 = _____

Includes: Monday lunch & dinner, Tuesday breakfast & lunch
Thumb drive with presentation materials
2 days exclusive use of Carousel of Dreams

Please choose from the list of possible conference discussion topics and rank each on importance of discussion (1-not important, 5-very important). There will be time to discuss five topics at length with presenters, however other topics can be discussed among attendees during breaks, meals, etc.

The items noted in parenthesis are not an exhaustive list of what may/will be discussed. They only serve to elaborate further on what the general topic noted would encompass.

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| Insurance (including providers, coverage levels) | 1 | 2 | 3 | 4 | 5 |
| Safety inspections (providers, frequency, cost) | 1 | 2 | 3 | 4 | 5 |
| Suppliers (maintenance supplies, rings, souvenirs, etc.) | 1 | 2 | 3 | 4 | 5 |
| Employees and volunteers (recruitment, retention, scheduling software) | 1 | 2 | 3 | 4 | 5 |
| Training (guidebooks, processes & procedures, certification) | 1 | 2 | 3 | 4 | 5 |
| Marketing & promotion (print, radio, social media, e-newsletters, effectiveness) | 1 | 2 | 3 | 4 | 5 |
| Websites (providers, how to create & update, "must-have" & embedded content) | 1 | 2 | 3 | 4 | 5 |
| Special events (traffic-building, signature & annual events) | 1 | 2 | 3 | 4 | 5 |
| Fundraising (galas, auctions, sponsorship of pieces of carousel, engraved tiles, etc.) | 1 | 2 | 3 | 4 | 5 |
| Grants (how to write, where to find, when to apply) | 1 | 2 | 3 | 4 | 5 |
| Parties & reservations (what is included, rates, systems used, marketing materials) | 1 | 2 | 3 | 4 | 5 |
| Building maintenance (how frequent, national suppliers, in-house vs. outsource) | 1 | 2 | 3 | 4 | 5 |
| Point-of-sale & credit card processing (vendors & systems used, rates paid) | 1 | 2 | 3 | 4 | 5 |
| Paint preservation (tips, tricks, frequency, methods, supplies) | 1 | 2 | 3 | 4 | 5 |